### 20 years together and still growing.



Despite the challenging circumstances all of us faced in 2020, NOPEC accomplished many outstanding achievements worth celebrating during our 20th anniversary year.

The year began with our largest ever enrollment mailing – over 1.1 million pieces of mail – as both the electric and natural gas enrollment cycles coincided this past year. Thanks to diligent planning by our staff and supply chain partner, this effort yielded 925,000 customers – our highest number of enrollments ever! Thanks to the addition of two new gas and five new electric communities, NOPEC hit a peak of over 955,000 accounts in 240 communities in 19 counties in 2020.

In March, in response to the impact of the pandemic on families in our communities, the newly formed NOPEC Foundation made its

very first charitable donations on behalf of NOPEC member communities when they voted to make cash grants, totaling \$125,000, available to foodbanks serving every NOPEC member community. I couldn't be prouder to be part of an organization that truly delivers on its mission to serve our customers and communities in such a meaningful way at such a critical time of need.

2020 was the third year of our NOPEC Energized Community Grant program, awarding another \$6 million to our member communities for energy-efficiency projects, bringing our total grant awards to more than \$40 million since 2010! In its third year now, the Community Event Sponsorship Program provided another \$250,000 to support 200+ events in 2020, including many COVID-related events to help our communities facilitate local testing and relief efforts.

# Steady progress requires steadfast leadership.

Our PACE and STEP lending programs continued to flourish, nearing \$5 million in combined lending to-date for energy efficiency projects throughout our footprint. The Do Not Knock program expanded to 19 participating communities, adding 6 new communities in 2020. We successfully launched our new Safe Choice marketing campaign; worked with a task force of community officials to publish a Sustainability Report for our Member Communities; expanded our STEM programming with the Ohio Energy Project; and continued to install cell charging stations all while sustaining our important advocacy work down in Columbus, defending consumer rights by intervening in actions that would lead to unreasonable and unfair charges on Ohioans' utility bills.

One of the most gratifying initiatives we completed this year was the community leader survey. The findings truly reaffirmed for the NOPEC Board and Staff that we have successfully built

a foundation of trust with community leaders and that community leaders genuinely value their relationship with NOPEC.

More details on the survey results and all the programs and accomplishments I referenced are included in this report. The successes of 2020 clearly underscore that NOPEC exists to serve you and that NOTHING in our world is more important than the well-being of your communities, your small businesses, and your residents.

Thank you for all you do every day to make YOUR organization successful. We look forward to helping you and your communities get through the current challenges and emerging stronger on the other side.

Ron McVoy, Chairman, NOPEC Board of Directors

Ron McVov CHAIRMAN Councilman. Village of North Kingsville (Ashtabula County)

Mayor. Village of



### BOARD OF DIRECTORS

Dave Scheffler

City of Lancaster

(Central Ohio)

Doug Franklin

City of Warren

(Trumbull County)

Mayor,

Mayor

Georaine Welo VICE CHAIR Mayor, City of South Euclid (Cuyahoga County)

(Lake County)



John Zehentbauer **Trustee** Hanover Township (Columbiana County)

Dr. William Koons South Russell (Geauga County)



G. Stuart O'Hara, Jr. Law Director. City of Norwalk (Huron County)

Paul Barnett Service Director City of Brunswick (Medina County)



Aaron Montz Mayor City of Tiffin (Seneca County)





Mickey Marozzi Engineer, Portage County (Portage County)



Steve Patterson Mavor. City of Athens (Southeast Ohio)



(Lorain County) Andrew Smallstev Administrative Director.

Village of Lexington

(Richland County)

Mark Beckdahl

Finance Director.

City of Sprinafield

(Southwest Ohio)



Nick Molnar Mayor City of Macedonia (Summit County)



Joe Mazzola Director of Planning and Development, City of Alliance (Stark County)



David Leshinski Mavor. Village of South Amherst

Robert McCracken Representative, Goshen Township (Mahoning County)



#### NOPEC MEMBER COMMUNITIES

#### New Gas Communities

#### Mahoning County - Sebring Village

Summit County

#### - City of Green

#### **New Electric Communities**

#### Lorain County

- Grafton Township - City of Vermilion

#### Mahoning County

- Sebring Village
- Smith Township

#### Seneca County

- City of Fostoria

#### Natural Gas and Electric Communities

#### Ashtabula County

Ashtabula Ashtabula Township Conneaut Geneva Geneva-on-the-Lake Geneva Township Harpersfield Township Jefferson Township Jefferson Village Kingsville Township North Kingsville Village Plymouth Township Saybrook Township

#### **Columbiana County**

Fairfield Township Hanover Township Hanoverton Village Perry Township

#### **Cuyahoga County**

Beachwood Bedford **Bedford Heights** Bentleyville Berea Bratenahl

Brecksville Broadview Heiahts Brook Park Brooklyn Brooklyn Heights Village Chagrin Falls Cleveland **Cleveland Heights** Cuvahoga Heights East Cleveland Fairview Park Garfield Heights Gates Mills Glenwillow Highland Heights Highland Hills Village Hunting Valley Independence Lakewood Linndale Village Lyndhurst Maple Heights Mayfield Heights Mayfield Village Middleburg Heights Moreland Hills Newburgh Heights North Olmsted North Randall North Royalton Oakwood Village Olmsted Falls Olmsted Township Orange Village Parma Heights Pepper Pike Rocky River Seven Hills Solon South Euclid Strongsville University Heights Valley View Walton Hills Village Warrensville Heights Woodmere Village Geauga County

Auburn Township Bainbridge Township Burton Township Burton Village Chardon Chester Township

Claridon Township Hambden Township Huntsburg Township Middlefield Village Montville Township Munson Township Newbury Township Russell Township South Russell Village

Huron County Norwalk

#### Lake County

Concord Township Fastlake Fairport Harbor Grand River Kirtland Kirtland Hills Village Lakeline Village Leroy Township Madison Township Madison Village Mentor Mentor-on-the-Lake Painesville Township Perry Township Perry Village Timberlake Waite Hill Wickliffe Willoughby Willoughby Hills Willowick

#### Lorain County

Amherst Township Avon Avon Lake Carlisle Township Columbia Township Eaton Township Elyria Elyria Township Grafton Township Lorain New Russia Township North Ridgeville Sheffield Lake Sheffield Township Sheffield Village South Amherst Vermilion

Mahoning County Beaver Township Berlin Township Ellsworth Township Goshen Township Green Township Jackson Township Milton Township Sebring Village

#### Meding County

Smith Township

Springfield Township

Brunswick Chippewa Lake Gloria Glens

#### Portage County

Atwater Township Brimfield Township Charlestown Township Deerfield Township Edinburg Township Franklin Township Freedom Township Garrettsville Hiram Township Hiram Village Kent Mantua Township Nelson Township Palmyra Township Paris Township Randolph Township Ravenna Township Rootstown Township Shalersville Township Suffield Township Sugar Bush Knolls Windham Township

**Richland County** Lexington Village

Seneca County Fostoria Tiffin

Stark County Alliance

#### Summit County

Clinton Village Lakemore Village Macedonia Northfield Village Reminderville Richfield Village Sagamore Hills Township

#### **Trumbull County** Liberty Township Warren

#### Natural Gas Communities

#### **Columbiana County**

Butler Township Knox Township Leetonia Village Middleton Township Unity Township West Township

Cuyahoga County Bay Village Parma **Richmond Heights** 

**Geauga County** Troy Township

Lake County North Perry Village

#### Lorgin County Grafton Township Penfield Township Vermilion

#### Summit County

Bath Township Boston Heights Boston Township Copley Township Coventry Township Cuyahoga Falls Green New Franklin City Northfield Center Township Norton Richfield Township Springfield Township Twinsburg Township

**Trumbull County** Newton Falls

Southeast Ohio Southeast Ohio Public Energy Council (SOPEC)

#### **Electric Communities**

#### Ashtabula County

Andover Township Austinburg Township Cherry Valley Township Colebrook Township Denmark Township Dorset Township Hartsgrove Township Lenox Township Monroe Township Morgan Township New Lyme Township Orwell Township Orwell Village Pierpont Township **Richmond Township** Roaming Shores Village Rock Creek Rome Township Sheffield Township Trumbull Township Wayne Township Williamsfield Township Windsor Township

**Clark County** Springfield

Cuyahoga County Shaker Heights

**Fairfield County** lancaster

- Geauga County
- Chardon Township Middlefield Township Parkman Township Thompson Township

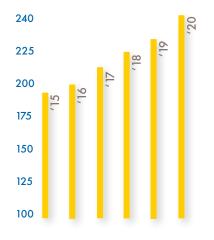
Lorain County LaGrange Township

**Mahoning County** Coitsville Township

Summit County Peninsula Village Twinsburg

Trumbull County McDonald Village

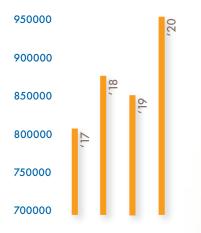
#### NEW COMMUNITY GROWTH



# For 20 years, we've grown by helping our communities prosper.



#### ELECTRIC & NATURAL GAS ACCOUNTS



#### NOPEC MEMBER COMMUNITY BENEFITS



### **Preferred Pricing Program**

We delivered significant savings to our member communities by offering them the opportunity to buy electricity and natural gas for their municipal loads at cost. In 2020, 37 electric and 41 gas communities participated in this program and saved a combined total of \$635,865.

TO DATE, OUR PREFERRED PRICING PROGRAM HAS SAVED MEMBER COMMUNITIES \$1,344,635.



TO-DATE, NOPEC HAS FINANCED NEARLY \$5 MILLION IN COMBINED PACE AND STEP LOANS FOR ENERGY EFFICIENCY PROJECTS IN OUR MEMBER COMMUNITIES

### **Energy Efficiency Financing**

NOPEC offers two low-interest loan programs for commercial and industrial property energy improvements.

These programs provide commercial property owners the capital they need to lower their energy costs through energy-efficiency upgrades. Eligible properties include private-sector offices, retail and industrial buildings, non-profit facilities, apartment buildings and public sector (government, healthcare, education) facilities in NOPEC member communities.

To learn more about STEP and PACE financing, contact Norma Fox Horwitz at **nfhorwitz@nopec.org**.

2020 PACE Projects (3.5% interest, 15-year term)

PACE PROJECTS	COMMUNITY	FINANCED	IMPROVEMENTS	EST. ENERGY SAVINGS
260 Springside Drive, Akron	Bath Township, Summit County	\$1,000,000	Multiple office building improvements	\$86,968 per year
Conneaut Human Resources Council LLC	Conneaut, Ashtabula County	\$115,000	Social services facility roof replacement	\$1,015 per year

### Do Not Knock Program



Thanks to our Do Not Knock (DNK) Registry, residents in participating communities are protected from misleading, aggressive door-to-door sales people. The program is so popular, it's now operating in 19 member communities totaling 16,000 households (a 13% average enrollment).

In 2020, the communities of Auburn Township, Glenwillow, Maple Heights, Middlefield Village, New Franklin and Reminderville joined Alliance, Brook Park, Eastlake, Highland Hills, Mentor-onthe-Lake, Newburgh Heights, Northfield Center, Parma, Roaming Shores, Tiffin, Warren, Wickliffe and Willowick.

To learn more, contact Caitlin Albright at **outreach@nopec.org.** 

### We're growing together, one program at a time.



### **Charging Station Program**

In 2020, we installed 24 more cell charging stations for public use in community centers, libraries, town halls, rec centers, and more, in NOPEC member communities. That brings our two-year total to 37 operating units for this program financed through an agreement with our supplier, NextEra Energy Services Ohio, LLC.

Alliance Bainbridge Township Broadview Heights Brooklyn Chardon Chester Township Conneaut Cuyahoga Falls Grafton Township Highland Heights Highland Hills Kirtland Macedonia Maple Heights Middleburg Heights Montville Township Newton Falls Northfield Village Parma Heights Russell Township Shaker Heights South Euclid Tiffin Twinsburg Township



# We are thankful for the NOPEC grants that help make our city a better place to live.



SINCE 2010, NOPEC HAS AWARDED APPROXIMATELY \$40 MILLION IN ENERGY-EFFICIENCY GRANTS TO OUR MEMBER COMMUNITIES.

### We're celebrating 20 years of giving back.



Dennis Morley Mayor, City of Eastlake

> Our NEC grant program is available to all NOPEC member communities to help them increase energy efficiency and upgrade energy infrastructure.

We approved 250 projects in 2020 for a broad spectrum of improvements, from lighting and new roofs to solar-powered traffic cameras.

#### **ASHTABULA**

Andover Township – LED Community Sign, Electric Upgrades: Andover Township Park Ashtabula – Replace Boiler System: Municipal Building Ashtabula County – Back up Generator: Emergency Operations Center Austinburg Township – Replace Furnace: Fire Station; Door Replacement: Townhall **Cherry Valley Township** – Ceiling Fans: Township Garage; Ceiling Fans, Stove Replacement: Townhall **Conneaut** – Energy Efficiency Updates **Dorset Township** – Hot Water Tank Replacement: Volunteer Fire Department; Refrigerator Replacement: Community Center Geneva – Building Improvements: Geneva Community Center **Geneva-on-the-Lake** – HVAC System Replacements: Clubhouse; LED Streetlight Conversions Harpersfield Township – LED Lighting: Township Garage Jefferson – Furnace Replacement: Community Center and Townhall Jefferson Township – Door and Window Replacements: Beech Street Location **Kingsville Township** – LED Sign: Kingsville Township Park Lenox Township — Building Improvements: Community Center New Lyme Township — Roof Repair North Kingsville – HVAC System Replacement: Village Hall **Orwell Township** – Back up Generator: Township Hall **Richmond Township** — Water Heater Replacement: Townhall; Heating and Electric Upgrades: Township Garage Saybrook Township – Insulation, Window and Door Replacements, Dehumidifier Installation: Fire Station Sheffield Township – Insulation: Road Department Garage Wayne Township — Window Drapes: Community Center Williamsfield Township – Door Replacements, Electrical Updates, LED Lighting: Community Center

#### **ATHENS**

Athens — Solar Powered Street Lights SOPEC — Biogas Facility Feasibility Study

#### CLARK

**Springfield** — LED Lighting Upgrade: Springfield Service Center, Airport; Roof: Flight School

#### COLUMBIANA

 Butler Township – Roof Replacement: Township Garage

 Hanover Township – Insulation, Lighting, HVAC Updates

 Knox Township – Furnace Replacement: Administrative Building

 Leetonia – LED Lighting for New Park

 Middleton Township – LED Lighting Upgrades

 Perry Township – Furnace and Air Conditioning Replacement, Lighting Upgrades:

 North Building; Metal Roof Installation: South Building

 West Township – LED Lighting, Lower Ceiling and Install Accoustic: Board Room

#### CUYAHOGA

**Bay Village** – Sustainable Roofing System: Service Garage **Beachwood** – LED Lighting Upgrade: City Hall, Fire Station, Service Garage **Bedford** – Water Heater Replacements and LED Street Lighting **Bedford Heights** – Door Replacements: Community Center, Fire Department **Bentlevville** – LED Holiday Lighting Display Berea – Boiler Replacement: Fire Station **Bratenahl** – Lighting Upgrades: Community Center, Bratenhal Road Underpass **Brecksville** – Window Replacements: Montessori School Building; Roof Replacement and Insulation, Air Handlers Installation: City Hall **Broadview Heights** – Roof Replacement: Recreation Center **Brook Park** – Solar Powered Speed Radar Signs; Door Replacements: City Hall; Solar Powered Stop Sians **Brooklyn** – HVAC Replacement: Fire Department **Brooklyn Heights** – Zone Valve and T/Stat Replacement: Service Department Bathroom (HVAC Valves); Marquee LED Lighting Upgrade; Compressor Motor Replacement: Fire Department; Air Dryer Installation: Police/Fire Station Boiler Room; New Ice Machine: Community Center **Cleveland Heights** – Ductless Split A/C Unit; Exhaust Fan Filter and Control Updates: Police Shooting Range: Upgrade to Rooftop HVAC Unit: Police Precinct: HVAC Replacement: Public Works Forestry Offices: Window Replacements: Service Garage; Roof Repair for Solar Panel Installation East Cleveland – LEED Painting: MLK Civic Center Gymnasium **Garfield Heights** – Solar Arrowboard Trailer and LED Arrowboards for Road Work Gates Mills – HVAC Replacements and Updates: Community House, Mayor's Office, Finance Administor Office, and Mills Building **Glenwillow** – HVAC Replacement: Police Department Highland Hills – LED Parking Lot Lighting: Government Center Hunting Valley – Solar Powered License Plate Reading Cameras Independence — LED Holiday Lighting Diplay, Interior LED Lighting Lyndhurst – Solar Reflective Roof Installation; Washer/Extractor and Dryer for Fire Department Turn out Gear; Energy Star Appliances: Fire Station; Hot Water Tank Replacement: Community Center Maple Heights - LED Street Light Upgrades: Broadway Business District Mayfield Heights – Door Replacements: Service Department Mayfield Village — Lighting Updates: Baseball Field Middleburg Heights – Window Replacements: Fire Station, City Hall Moreland Hills – Back Up Generator: Police Department Newburgh Heights - Insulation: Administrative Offices, Community Room North Olmsted – HVAC Replacements: City Hall North Randall – Generator, Rewiring, Circuit Panel Replacement: Village Hall North Royalton – Lighting Upgrades and Electrical Work: Ballfields **Oakwood** – ADA Handicap Accessible Doors, Outdoor Lighting **Olmsted Falls** – Replace Garage Door: Fire Department; Door Replacements: City Hall, Police Department **Olmsted Township** – Roof Replacement: Service Department **Orange Village** – HVAC Replacement: Police Department

### 66

We were so pleased that NOPEC was able to assist the City with grant funds to repair the roof and we were then able to successfully install the solar panels. The panels will help offset energy costs for most of the City's properties.

Andre Spencer, Facilities Superintendent Cleveland Heights



### 66

Our Parkview Softball Complex was initially designed with a sodium halogen lighting system. By upgrading through the NOPEC NEC Grant Program, we have created a more efficient and sustainable system that will reduce our electrical usage at the complex by over half.

Shane E. McAvinew, Director Mayfield Village Parks and Recreation

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 Parma – Hot Water System Upgrades: Fire Stations

 Parma Heights – Roof Completion: Library

 Pepper Pike – Generator Replacement: Service Department

 Rocky River – Emergency Generator

 Seven Hills – LED Holiday Lighting

 Solon – Ventilation System: Community Center

 Strongsville – HVAC, Lighting: Fire Station

 Valley View – LED Lighting: Village Hall

 Warrensville Heights – Traffic Lights



Eastlake Park Doors Project

#### FAIRFIELD

Lancaster — Boiler Replacement, Window Replacement, LED Lighting, Heating Timer: Police Department; LED Street Lights

#### GEAUGA

Auburn Township — LED Lighting: Fire Station; Pavilion Lighting: Community Park Bainbridge Township — Window Replacement: Lakeside Building; Furnaces and Air Conditioning Replacements: Town Hall; Window Replacement: Burns-Lindow Buildina

 Burton
 Door Replacement, Insulated Garage Door: Street Department;

 Air Conditioning/Heating Unit: Police Department

Chardon – LED Street Lighting

Chardon Township — Tankless Water Heaters: Town Hall, Road Garage Chester Township — LED Lighting and Furnace Upgrades: Multiple Departments Claridon Township — Window Replacements: Admin Building

Hambden Township — LED Flag Lighting Upgrades; Ceiling Fans, LED Lighting: Road Department; LED Street Lighting

Huntsburg Township – Window Replacements: Community Center

Middlefield Township – LED Lighting: Township Garage

Montville Township — Commercial Dishwasher Replacement: Community Center; Lighting Upgrades: Community Center, Road Garage, Fire Department

Munson Township — HVAC Replacement: Town Hall; Generator: Town Hall, Fire Station

Newbury Township - Window Replacements: Township Hall

Newbury Township — LED Lighting: Maintenance Buildings Russell Township — Window Insulation and Air-Locked Entry for Entry/Exit: Admin Building

South Russell — LED Lighting: Salt Dome, Shed, Service Building, Garage; Generator: Police Department

Thompson Township — LED Lighting, Electrical Upgrades; LED Lighting: Township Gazebo, Community Center, Administration Building

#### HURON

Norwalk – Heat Pump Installation: City Hall, Police Department

#### LAKE

Eastlake — Roof Repairs: Senior Center; Garage Door Insulation; New Doors: Park; LED Lighting: City Hall, Park Facility, City Gazebo, Jail, Service Garage, Police Department; Skylight Installation: Service Garage

Fairport Harbor — Windows Replacement, Water Pump Motor: Water Plant; Doors Replacement: Village Hall

Grand River — LED Lighting: Road Department Garage, Fire Department, Village Hall

Kirtland – LED Lighting: Community Center

Kirtland Hills – LED Street Light Conversion

Lakeline — Ceiling Fan Installation, Timers for Lighting: Village Hall

Madison Township — LED Lighting: Banquet Hall, Recreation Hall; Doors and Windows Retrofit: Service Garage; LED Exterior Lighting: Administration Building; Forced Air Heating Retrofit, New Air Conditioning: Recreation Hall

Madison Village — Electronic Message Center Sign, Door Replacement, Air Conditioning, Electrical Work: Village Hall

Mentor - Pool Heater Replacement: Civic Center Pool, Morton Pool

Mentor-on-the-Lake — Doors, Windows, and Lighting Replacements: City Hall, Police Department

Painesville Township — AC and Door Replacement: Townhall; Furance Replacement: Fire Station #1 and #2; Window Replacements: Fire station #1 Perry — Door Replacement: Village Offices

Perry Township – LED Lighting, Ceiling Replacement, Paint: Service Department; Siding, Roof Repair: Park Garage

**Timberlake** – LED Lighting: Village Buildings

Waite Hill - New Furnace, Air Conditioner: Service Department

Wickliffe — LED Street Lights, LED Lighting: Service Garage, Police Department, Community Center; Generator Replacement: Rockefeller & Nels Park

Willoughby — LED Street Lights; HVAC Replacement: Fire Headquarters; Hot Water System Replacement: Fire Station

Willoughby Hills — Window and Door Replacement: City Hall Complex; Air Conditioner and Heaters: Fire Department Willouide — NVAC Surtery Community Contern

Willowick – HVAC System: Community Center

LORAIN

Amherst Township — Generator Installation Avon — HVAC and LED Lighting: Police Station Avon Lake – HVAC Upgrades: City Hall; Solar Powered LED Crosswalks **Carlisle Township** – Suspended Ceiling, LED Lighting, Heating and Air Conditioning: Town Hall Columbia Township — Windows Replacements and LED Lighting: Fire Station Elvria Township — Door Replacements and LED Lighting: Township Complex **Graften Township** – LED Lighting LaGrange Township — Electrical Updates, LED Lighting: Road Building Lorain – Door Replacements: City Hall: Crosswalk Blinker Sianals: Road Underpass Lighting; Roof Replacement: Lorain Central Fire Station New Russia Township — Water Heater Replacement: Township Administrative Complex North Ridgeville - Intersection Improvement Project Penfield Township – LED Sign: Community Center Sheffield Lake – Generator: Safety Services Sheffield Village – LED Street Lighting; HVAC: Police Department Dispatch South Amherst Village – Lighting Upgrades: Town Hall, Police Garage, Service Garage, Monument; Door Replacement: Police Station

#### MAHONING

 Beaver Township – LED Lighting Upgrades: Fire Station;

 Garage Doors Replacements: Road Department Facility

 Berlin Township – LED Lighting: Township Facilities

 Ellsworth Township – Window Replacements: Fire Station

 Jackson Township – Exterior Lighting Upgrades

 Milton Township – Generator: Police Department

 Smith Township – Weatherization: Police Department

 Springfield Township – Heating and Cooling, Door Replacements: Administration Building; Door Replacement: Fire Station

MEDINA Brunswick – HVAC System: City Hall Chippewa Lake – LED Streetlights

PORTAGE Atwater Township – New Roof: Town Hall Brimfield Township – Heating and Air Conditioning, Furnace Replacement, Electrical Upgrades: Road Department; AC System: Community Center; Heat Pump: Police Department Charlestown Township – Line Extension: Fire Department; Generators: Fire Station, Town Hall Deerfield Township – LED Holiday Lights Edinburg Township – Insulation and Heating: Road Garage and Equipment Bay Franklin Township – LED Security Lighting Freedom Township – Air Conditioning Units: Community Center, Fiscal Office; LED Parking Lot Lighting Garrettsville – LED Lighting: Village Hall Hiram Township — HVAC, Windows, Doors, Lighting Kent — Pump Replacement; Boiler Replacement: Water Reclamation Facility Mantua Township — HVAC: Township Facilities Nelson Township — Generator: Service Building/Community House Palmyra Township — LED Lighting: Fire Station, Road Department Garage Paris Township — Lighting Upgrades: Shearer Community Center Portage County — Roof Replacement: Portage County Administration Building Ravenna Township — Roof Replacement and Insulation: Fire Department Rootstown Township — Electricity Installation: Rootstown Community Park; Garage Doors Replacement: Fire Station; HVAC Replacement Shalersville Township — Air Conditioning Units: Town Hall Suffield Township — Insulation: Road Garage

#### SENECA

Tiffin – Roof Replacements: Police Department and City Annex Building

#### STARK Alliance – LED Outdoor Stadium Lights: Ballfield; LED Lighting: Fire Department

#### SUMMIT

**Bath Township** – Exterior Lighting and Parking Lot Lights Replacements: Township Facility **Boston Heights** – LED Solar Powered Blinker Sign **Boston Township** – LED Lighting: Township Facilities **Clinton** – Generator: Village Hall **Copley Township** – LED Lighting: Township Facilities **Coventry Township** – Window Replacements: Administrative/Fire Department Lakemore – LED Lighting: Hinton-Humiston Park Macedonia – Ballfield Lighting New Franklin — Outdoor LED Lighting: Franklin Park Civic Center Northfield – Wall Repairs: Village Hall Northfield Center Township - Garage Doors: Service Department Norton — LED Stop Sign Installation Peninsula – Window Replacements: Village Hall **Richfield** – LED Lighting: Village Hall Springfield Township – HVAC: Community Center Twinsburg – Garage Door Replacements, Window Replacements: Fire Station; LED Lighting: Community Center Twinsburg Township — Door Replacements: Township Hall

#### TRUMBULL

Liberty Township — Roof Replacement: Administration Building McDonald — LED Lighting: Fire Department

### 66

Our new Flock Safety license plate reader cameras are a valuable asset to Hunting Valley. The flexibility of the solar feature aids in placement of the cameras as well as saving energy.

Michael Cannon, Police Chief Hunting Valley

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#### COMMUNITY EMPLOYEE RECOGNITION PROGRAM



**BRIMFIELD TOWNSHIP** 



**AUBURN TOWNSHIP** 



PAINESVILLE TOWNSHIP

In 2020, NOPEC staff recognized the hard work of Service Directors who keep their member communities running safely and smoothly. These amazing individuals, nominated by a leader in their community, received a certificate of appreciation and a modest gift from NOPEC as thanks for their efforts.



MENTOR-ON-THE-LAKE



KENT



NORTH ROYALTON

PARMA



NORTHFIELD VILLAGE





# Great teamwork deserves congratulations.

### **Community Event Sponsorships**

Each year, NOPEC makes funds available for each of our member communities to designate towards public events in their communities. While many events were different in 2020, many communities were still able to use their sponsorship awards to host food drives, virtual concert series, and outdoor movie nights.

For help with a community event or the community sponsorship disbursement process, contact Community Outreach Liaison Caitlin Albright at **sponsorships@nopec.org**.





#### COMMUNITY OUTREACH

2020 was an extraordinary year. Due to COVID-19 restrictions, we were forced to curtail most of the community presentations and events we normally support. We were still able to support a senior event in Strongsville and two Energy Bike presentations at public libraries in Ashtabula and Geneva, along with our regional sponsorships.



### **Regional Sponsorships**

We continued to expand our visibility and engage with residents through partnerships with the Lake County Captains and the Cleveland Metroparks Zoo.







YEARS

SINCE 2018, WE'VE

AWARDED MORE THAN

\$900,000

FOR COMMUNITY

EVENTS.

Over the holidays, we again presented Wild Winter Lights at the Cleveland Zoo. With an extended showing including drive-through and walk-through nights, over 100,000 people got to enjoy a beautiful holiday lighting display with NOPEC as the presenting sponsor.



We sponsored five Movie Nights Powered by NOPEC, a series of socially-distanced film screenings at the Captains Ballpark.



### **County Fair Sponsorships**

NOPEC sponsored the Summit County Fair Family Day with a table to welcome fair-goers. As a Silver Sponsor of the Geauga County Fair, we displayed our logo at each gate and were listed on the fair's website.



### **STEM OEP Programs**

For the fifth consecutive year, NOPEC partnered with the Ohio Energy Project (OEP) to bring STEM education to 25 Ohio schools.

In 2020, OEP developed an energy education program that will provide 1,500 elementary, middle and high school kids with in-school and virtual learning about wind energy while giving older students a valuable mentoring experience.

To learn more, contact NOPEC's Community Outreach Manager, Courtney Freyhauf at **sponsorships@nopec.org**.

### Growth requires a dynamic partnership and collaboration.



## Our marketing strategy is all grown up.

Two years ago, we asked residential customers about their perceptions of NOPEC. Those focus groups led to the development of our new marketing campaign reinforcing that non-profit NOPEC is the Safe Choice for stable rates vs. the competition's volatile for-profit pricing.

In 2020, we translated that message into three new TV and radio spots, print ads and more. Comparing the competition's unpredictable rates to riding a roller coaster, sitting in a dunk tank and hanging onto a mechanical bull, our spokeswoman reassured viewers of NOPEC's predictability from the safety of a kiddie coaster, rocking horse and child's swimming pool.

NOPEC

### The safe choice for stable utility rates.

CHOOSE NOPEC

Competitive pricing. No tricky contracts.



### **Community Leader Survey**

In the Fall, 240 elected and appointed officials from NOPEC's diverse communities participated in a survey about their perceptions of NOPEC. The positive results demonstrate the overwhelming amount of trust and confidence our community leaders have in the job we're doing and the value they place on the programs and benefits we deliver.



#### Stop riding the utility rate roller coaster.



#### Choose NOPEC: the safe choice for competitive gas and electric rates.

For-profit energy suppliers look good when their rates are falling. But it never lasts.

Non-profit NOPEC smooths the ride by buying electricity and natural gas in bulk, then passing the savings and benefits on to you.

Enjoy stable rates and no-risk terms. NOPEC offers plenty of rate options, including 12- and 24-month fixed term, monthly variable and even 100% renewable products

To learn more, call (000) 000-0000 or visit nopec.org.



#### Don't get soaked by utility rate su



#### Choose NOPEC: for competitive gas

For-profit energy suppliers offer low rates at first. But it never lasts. As a non-profit. NOPEC minimizes rate volatility by buying electricity and To learn more, call (866) 996-6732 natural gas in bulk, then passing the savings and benefits on to you. Enjoy peace of mind with NOPEC's

You can even ma ove among those choices without fees or penalties. or visit nopec.org



#### Getting jerked around by volatile utility rates?



#### Choose NOPEC: the safe choice for competitive gas and electric rates.

For-profit energy suppliers offer low rates at first. But it never lasts. Non-profit NOPEC softens the ride with stable rates and no-risk terms. We buy electricity and natural aas in bulk, then pass the savings and benefits on to you.

We even help protect you from unreasonable utility rate increase and unfair regulation by fighting for consumer-friendly energy legislation.

To learn more, call (866) 996-6732 or visit nopec.org.





#### GENERAL ASSEMBLY

Thanks to COVID, our 21st General Assembly was our first ever virtual gathering. Even so, we were able to meet and share several groundbreaking milestones:

- a 2020 opt-out mailing of 1.1 million garnering 925,000 enrollments
- NOPEC Foundation's first grants of \$125,000 for 20 food banks in member communities
- more sustainable funding of our NEC grant program
- aggregation advocacy efforts around House Bill 6
- the creation of a Sustainability Report for Member Communities



20 YEARS AGO NOPEC BEGAN WITH JUST 95 MEMBER COMMUNITIES AND 250,000 ACCOUNTS. TODAY, WE HAVE 240 COMMUNITIES AND 950,000 ACCOUNTS.







The arrival of COVID created a very real need for families in our communities. More people were turning to food banks, which had trouble keeping up with demand. In March, our Foundation leadership (Joseph Ruby, Jeff Linton, and Dave Gillock) responded with its very first charitable donations with cash grants totaling \$125,000 to 20 food banks in our hardest hit member communities. NOPEC's Board of Directors helped identify which communities were most in need so we knew where to best direct these funds.



Our progress continued during the pandemic.

#### SUSTAINABILITY STEWARDSHIP

NOPEC is wholly committed to energy sustainability. We have developed a variety of programs and resources to enhance the lives of member communities' residents and the vitality of their businesses specifically designed to reduce their overall carbon footprint and lower their energy costs.

### Sustainability Task Force

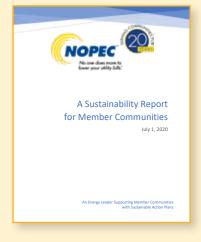
As part of our ongoing commitment to energy efficiency, we created a Sustainability Task Force in 2020 to define the issues facing us as we move forward.

Georgine Welo, Mayor, City of South Euclid Sara Continenza, Councilwoman, City of South Euclid Meghan George, Mayor, City of Lakewood Tanisha Briley, City Manager, City of Cleveland Heights David Weiss, Mayor, City of Shaker Heights Anne Williams, Councilwoman, City of Shaker Heights Michael Peters, Sustainability Coordinator, City of Shaker Heights

NOPEC created a Sustainability Report for Member Communities that describes NOPEC's current efforts as well as next steps toward building a greener future. nopec.org/report Through our electric supply agreement with NextEra Energy Services Ohio, LLC (NESO), NOPEC provides our customers with energy backed by EarthEra© renewable energy credits (RECs) equal to 200% of the quantity of RECs required by the Ohio Renewable Portfolio Standard (RPS). NOPEC customers may also enroll in a range of electric products backed by RECs for 100% of their energy usage.

EarthEra© RECs are national, voluntary RECs created by North American wind or solar energy projects. Established by NESO's affiliate, NextEra Energy Resources (NextEra), EarthEra provides an innovative way for businesses and consumers to support the development and construction of new wind and solar projects in the United States.

NextEra puts a portion of every dollar NOPEC customers spend with them into the EarthEra© Renewable Energy Trust (Trust). The Trust is overseen by an independent trustee and acts as a lock-box for revenue from all EarthEra© products. Since 2017, NextEra has contributed more than \$42 million from NOPEC's aggregation programs into the EarthEra© Trust. The dollars in the EarthEra© Trust are used exclusively to build new utility scale renewable energy projects in the United States.



### **Energy Savings Tools**



An ENERGY STAR® partner since 2019, NOPEC created

an Energy Savings Road Map to help our member communities develop and implement energy efficiency and renewable energy policies. To explore tips on creating an energy management plan, conducting an energy audit and becoming a more sustainable community, visit **nopec.org/energyroadmap.** 

#### ADVOCACY

We actively advocate for consumerfriendly legislation and utility regulatory policies, fighting to preserve customer choice and deregulation and against unfair utility charges.

In 2020, we opposed a number of utility-driven actions at the Public Utilities Commission of Ohio including Dominion Energy Ohio's PUCO rate increase application that would increase our DEO customers' monthly bills and include a rate of return of over 9% when the cost of the utility's debt has declined substantially.

We were successful in having language removed from House Bill 6 that would have ended governmental opt-out aggregation for electricity. The bill also contained policies allowing utilities to keep monies awarded to them under certain regulations, even when the Ohio Supreme Court found those regulations to be illegal. NOPEC is fighting that policy.

We also advocated before the Ohio Legislature for an elimination of the so called "decoupling part" of HB 6 that allowed electric utilities to be recessionproof, and to eliminate the ability of multi utility electric companies in the state to average their rates of return over several utilities to avoid any being considered to be earning significantly excessive profits.

We advocated at the Legislature and before the PUCO that utility rates should be subject to refund if their rates are later found to be unlawful or unreasonable.

NOPEC also intervened at the Federal Energy Regulatory Commission to protest a large gas pipeline rate increase by the interstate gas pipeline serving our Columbia Gas of Ohio customers.

Together, we're building a brighter future.



#### 2020 NOPEC DOMINION ENERGY OHIO (DEO)

#### Price vs. Other Market Options (\$/MCF)



NOPEC VARIABLE PRICE		\$0.422
	\$0.321	
OTHERS		\$0.402

# When it comes to growth, our numbers speak for themselves.



#### 2020 NOPEC FIRSTENERGY (FE)

Electric Residential Price vs. Other Market Options (\$/KWh)

NOPEC PROGRAM PRICE

#### NOPEC VARIABLE PRICE

OTHERS

\$0.057

#### NATURAL GAS CHARTS PRICE COMPARISON NOTES:

1. NOPEC Variable Price is \$0.02/MCF (or \$0.002/CCF) discount to the utility Standard Choice Offer (SCO).

\$0.048

\$0.050

- "Others" represents the blended price of the average 12-month term offers published by the largest Retail Gas Suppliers\* on EnergyChoiceOhio.gov and the SCO (DEO 74%/26%; COH 48%/52%).
- \* Includes top 4 largest retail gas suppliers based on sales volume as reported in PUCO submitted annual reports as of YE 2019.

#### ELECTRIC CHART PRICE COMPARISON NOTES:

- 1. NOPEC Program Price blended for the FE Residential Portfolio (CEI/OE 67%/33%).
- 2. NOPEC Variable Price is 6% discount to the Utility's Price to Compare (PTC)
- 3. "Others" represents the blended average 12-month term offers published by the largest Retail Electric Suppliers\* on EnergyChoiceOhio.gov and the PTC in CEI/OE (87%/13%).
- \* Includes top 7 largest retail electric suppliers based on sales volume as reported in PUCO submitted annual reports as of YE 2019.

#### FINANCIALS

REVENUE		Jan - Dec 20 (unaudited)	Jan - Dec 19 (unaudited)
	Management Fees - Electric	8,131,532	6,252,381
	Management Fees - Natural Gas	4,029,570	2,389,466
	Grants - Electric & Natural Gas	4,277,085	4,438,375
	Investment Income	1,194,245	958,423
	Program and Other Income	342,699	351,638
<b>TOTAL REVENUES</b>		17,975,131	14,390,283
EXPENSES			
	Commercial Programs	50,021	54,079
	Community Event Sponsorships	263,313	303,550
	Legal Expense	1,188,521	827,864
	Computer - IT Support	80,036	55,486
	Professional Fees	44,257	93,036
	Communications & Consulting	231,936	283,129
	Grant to Nopec, Inc.	8,700,000	6,500,000
	Marketing and Support Services	1,755,623	1,610,136
	Relationship Management	62,146	55,995
	Office and Other General Expense	214,173	235,170
	Staff Salaries	1,644,496	1,638,014
	Staff Fringe Benefits	547,164	582,668
	Meetings and Travel	37,564	143,721
	COVID-19 Related Expense	18,801	0
	Depreciation Expense	28,079	52,489
TOTAL EXPENSE		14,866,130	12,435,337
NET INCOME		3,109,001	1,954,946

Note: The GASB 68/75 entries related to Pension and Other Post-Employment Benefits (OPEB) have been omitted as they have no effect on the financial operation of NOPEC.

#### 2020 ANNUAL REPORT

NOPEC makes it easy to stop pesky door-to-door solicitors.



### Stop for-profit solicitors with NOPEC'S Do Not Knock program.

Many energy companies will offer residents a low introductory rate (and even a free gift) for signing up, only to raise their rates after locking in a long-term contract or extending the contract without telling them at the end of the initial contract period. Residents in participating communities can simply list their address on their community's Do Not Knock registry to prevent for-profit solicitors from knocking on their door. NOPEC manages the registry at no cost to your community.

#### LEARN HOW YOUR COMMUNITY CAN JOIN TODAY! VISIT NOPEC.ORG TO GET STARTED.



#### nopec.org

The Northeast Ohio Public Energy Council (NOPEC) is the largest non-profit retail energy aggregation in the United States. Currently, NOPEC supplies electricity and natural gas to more than 950,000 residential and small business customers in 240 member communities in 19 Ohio counties. Since 2001, NOPEC has saved Ohio consumers hundreds of millions of dollars on energy costs. NOPEC has also awarded nearly \$40 million in energy efficiency grants. For more information about NOPEC, visit nopec.org.